

4-D Branding: Cracking The Corporate Code Of The Network Economy By Thomas Gad

By Thomas Gad

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<http://ecsocman.hse.ru/text/19189171/>

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<http://www.docme.ru/doc/840770/brand-associations---haaga>

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<http://www.di.net/articles/strategic-reads-for-the-year-ahead/>

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