

Football Management By Sue Bridgewater

By Sue Bridgewater

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<http://www.wbs.ac.uk/faculty/publications/books/2010/04/23/Football/Management>

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Sue is Head of Sports Research at Liverpool University. She teaches and researches in sports a management, football and international marketing.

<https://about.me/suebridgewater>

Articles by Sue Bridgewater. End of season football manager statistics for 2013-14

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Information about the author(s) DR SUE BRIDGEWATER is Associate Professor in Marketing and Strategy and Director of the Centre for Management in Sport at Warwick

<http://www.palgraveconnect.com/pc/doi/10.1057/9780230281363>

Staff Dr Susan Bridgewater Dr Sue Bridgewater has a BA (hons) in German from Durham University and gained an MBA and PhD from Warwick University.

<http://www.liv.ac.uk/management/football/susan-bridgewater/>

While teaching footballers management skills, Sue Bridgewater saw plenty of scope for research Although the football season is only a few weeks old, it's easy enough

<http://www.theguardian.com/education/2010/sep/07/research-football-managers-higher-education>

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Sue Dr Bridgewater is the author of Football Management (0.0 avg rating, 0 ratings, 0 reviews, published 2010)

http://www.goodreads.com/author/show/6866237.Sue_Dr_Bridgewater

The League Managers Association has worked with the Warwick Business School, and Dr Sue Bridgewater in particular, for many years. The relationship has, I believe

<http://www.amazon.it/Football-Management-Sue-Bridgewater/dp/0230238416>

View Sue Bridgewater's business profile as Board Member at International Marketing Reports Ltd. and see work history, affiliations and more.

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DR SUE BRIDGEWATER is Associate Professor in Marketing and Strategy and Director of the Centre for Management in Sport at Warwick Business School.

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Sue Bridgewater is the leading academic in the areas of and sports management and branding, particularly for football. She is also the director of a prestigious new

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But then some of Sue Bridgewater's students tend to be more high-profile than most. the football management course takes up comparatively little of her time.

<http://www.theguardian.com/education/2004/oct/26/academicexperts.highereducationprofile>

Information about the author(s) DR SUE BRIDGEWATER is Associate Professor in Marketing and Strategy and Director of the Centre for Management in Sport at Warwick

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Tony Pulis, Steve McClaren and Sam Allardyce take the top 3 slots in a new table of over achieving football managers published today by Dr Sue Bridgewater at

http://www2.warwick.ac.uk/newsandevents/pressreleases/pulis_steve_mcclaren/

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